

Trail's End REWARDS®

EARN 4X WITH CREDIT

4 POINTS PER \$1 CREDIT & ONLINE SALES

1 POINT PER \$1 CASH SALES

+3 BONUS POINTS PER \$1 FOR CASH TO CREDIT

CLAIM GIFT CARDS FOR ADVENTURES, FUN & GEAR!

Pick one or more: Amazon® eGift Card, Prepaid Mastercard®, and others!



WHY IS CREDIT IMPORTANT

72% of U.S. retail is credit — yet Scouts are only 51% credit from consumers. That's a missed opportunity, because consumers spend 14% more with credit — helping Scouts hit goals 14% faster.

Plus, not handling cash is safer for Scouts, Parents, and Leaders, and credit means Scouts, Packs/Troops, and Councils get paid faster.

PLUS

1 bonus point per \$1 for Heroes And Helpers®

Earn **ADDITIONAL** bonus points for achieving sales levels below

NEW

Earn points on sales between levels!

With 100% credit sales, Scouts claim when ready! Each point = \$0.01 in gift cards; *minimum of \$600 in sales is required for Rewards claiming to begin.*



DOWNLOAD THE TRAIL'S END APP TO START EARNING

Here's what Scouts earn with all credit sales:

SALES LEVEL	BASE POINTS (4 POINTS PER \$1)	LEVEL BONUS POINTS	TOTAL POINTS	\$ REWARDS	WHAT YOU COULD GET
\$25,000	100,000 +	235,000 =	335,000	\$3,350	Family Vacation
\$15,000	60,000 +	140,000 =	200,000	\$2,000	High Adventure
\$10,000	40,000 +	70,000 =	110,000	\$1,100	Canoe
\$7,5000	30,000 +	50,000 =	80,000	\$800	3d Printer
\$5,000	20,000 +	30,000 =	50,000	\$500	Gaming Console
\$4,000	16,000 +	21,500 =	37,500	\$375	Day CCamp
\$3,000	12,000 +	13,000 =	25,000	\$250	Hiking Backpack
\$2,000	8,000 +	3,000 =	11,000	\$110	Drone
\$1,500	6,000 +	1,500 =	7,500	\$75	Camping Tent
\$1,000	4,000 +	5,00 =	4,500	\$45	Video Game
\$600	2,000 +	100 =	2,500	\$25	Water Bottle

***Earn additional 45,000 bonus points for every \$5,000 sold above \$25,000**
Level bonuses are not cumulative. Only the highest level reached will be awarded.